



Celtic Real Estate, Inc.

Services For Sellers

- Multiple Listing Service (MLS):** MLS is the largest database of homes for sale in the Dallas/Ft. Worth Metroplex available to real estate agents. This service provides the most exposure for your home to the other agents in your area.
- Centralized Showing Systems:** This service allows cooperative agents through MLS to make appointments to show the listed home at any time that is convenient to the seller. This additional service allows your home to be available for appointment at all times.
- Listing Flyers:** Celtic Real Estate, Inc. provides each listing with color flyers that includes all of the information about your home along with a picture(s). It also contains a floor plan on the back of the flyer to allow potential buyers the ability to visualize the interior of the house. Our agents will drive by your house a minimum of 2 times a week, depending on the volume of potential buyers, to restock the flyers.
- Current Market Analysis:** Celtic Real Estate, Inc. will provide the seller with assistance in obtaining comparables that have sold in the area of their home to arrive at a market value.
- Open House:** A Celtic Real Estate, Inc. agent will hold an open house within the first two weeks of the listing date with Celtic Real Estate, Inc. This provides potential buyers the opportunity to view the inside of the seller's home without making an appointment and secure names of buyers interested in the immediate area.
- Website:** The seller's home will be listed on Celtic Real Estate, Inc.'s website with all of the listing information and multiple photos. Celtic Real Estate, Inc. will also list the seller's home on other industry websites at the discretion of the seller.
- Agent Availability:** A Celtic Real Estate, Inc. agent will be available around the clock to answer buyers and sellers questions. The primary agent that lists the seller's home will provide the seller with an office and cell phone number for any questions that the seller might have. If the listing agent is unavailable an agent in the Celtic Real Estate, Inc. office will be able to assist the seller.
- 100 Point Home Review:** Celtic Real Estate, Inc. will conduct a 100-point home review of the seller's house. This review also includes suggestions on presentation of the house. This will provide the seller with ideas on how he/she can raise the sales price and lower the days the home is on the market.